

SOAR Film Festival Logo Design Contest

Sections

1. Brief
2. Guidelines
3. What is SOAR
4. Current & Indie associated logos
5. Specs

Brief

We need a logo!! Our festival has rebranded from “Sudbury Outdoor Adventure Reels” to simply “SOAR film festival”. We are looking for a design capturing the outdoor and wilderness aspects of our event. The logo should look unique amongst the other Indie associated logos, which can be found below.

We will choose one winning submission which will be the festival's logo going forward into future years. All assets created by chosen submission will be property of Sudbury Indie Cinema until the design is no longer used. Attribution for the logo will be featured on the festival webpage. The winning artist will receive **a prize of \$300, a pass to the festival, and lifetime membership at Sudbury Indie Cinema**. The winning entry will be selected ahead of and announced at the festival.

What is SOAR

SOAR is Eastern Canada's largest wilderness film festival. The festival boasts a curated programme of outdoor adventure and environmental/wilderness themed features and mid-length films from around the world, as well as adventure shorts - both local and international.

SOAR was started in 2021 as a unique partnership between Sudbury Indie Cinema, Northern Ontario's only Independent Arthouse Cinema and Laurentian University's Outdoor Adventure Leadership Program (ADVL).

Guidelines

- Colour: **Green** must be the primary colour in the design. Feel free to experiment with the shades of green as well as add as a secondary or tertiary colour to the scheme.
- Text: 'SOAR' & 'Film Festival'
- **NO GENERATIVE AI** in whole or part of the design

Current SOAR logo and other Sudbury Indie Cinema logos



SOAR Film Festival - current



Queer North Film Festival



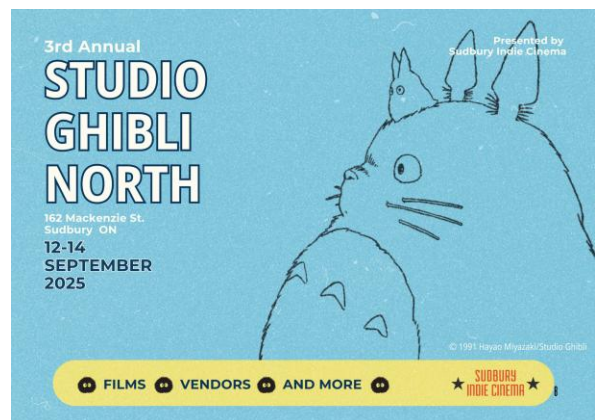
Sudbury Indie Cinema - Circle



Sudbury Indie Cinema - Main



Junction North International Film Festival



Studio Ghibli North



Sudbury's Tiny Underground Film Festival

Specs

- Format: JPEG or PNG | Transparent background
- Resolution: At least 300 dpi
- Size: Mini: 500x500 px & Max: 2000x2000 px | Max: 10mb
- Please include: A simple PDF format visual guide for the logo. (for example, logo usages on different backgrounds, primary and secondary color, typography, etc.)